

SPECIAL PACKAGES

FREE web story with each package!

These special offers are for charities that aren't currently in our guides to encourage them to try our guides and other CFC promotional options.

Maximum Exposure/ Best Value – **about 35% off**

- ☐ ~~All three guides plus Why Should I Support Your Work?~~ space in all (value \$6,350).....\$4,100 _____
- ☐ All three guides plus a Medium Horizontal Ad in all (value \$5,600).....\$3,650 _____

Military Focus – **about 30% off**

- ☐ ~~National Guide plus a Medium Horizontal Ad in the guide and a Medium Horizontal Ad in our Military Insert~~ (value \$4,000).....\$2,800 _____
- ☐ National Guide plus a Medium Horizontal Ad (value \$2,250).....\$1,550 _____

Federal Employee Focus – **about 30% off**

- ☐ ~~Holiday Guide plus a Horizontal Display Ad or Why Support?~~ space in ~~Recreation News~~ (value \$2,350).....\$1,650 _____
- ☐ ~~DC Guide plus a Horizontal Display Ad or Why Support?~~ space in ~~Recreation News~~ (value \$2,450).....\$1,700 _____
- ☐ DC Guide and Holiday Guide plus a Small Vertical Ad in both (value \$3,600).....\$2,500 _____

National Capital Area CFC Focus – **about 25% off**

- ☐ ~~Both DC-area Guides plus a Why Support?~~ space in both (value \$4,350).....\$3,250 _____
- ☐ ~~Both DC-area Guides plus a Horizontal Display Ad or Why Support?~~ space in ~~Recreation News~~ (value \$3,700).....\$2,750 _____
- ☐ DC or Holiday Guide plus a Small Vertical Ad (value \$2,100).....\$1,550 _____

CFC Donor Focus – **about 30% off**

- ☐ ~~National and DC Guides plus Large Horizontal Ad or Why Support?~~ space in both (value \$4,350).....\$3,050 _____
- ☐ ~~National and DC Guides plus a Horizontal Display Ad or Why Support?~~ space in ~~Recreation News~~ (value \$3,700).....\$2,600 _____

Lower Budget Packages that still include a Web Story – **about 25% off**

- ☐ DC Guide plus Small Vertical Ad plus Web Page and Web Story (value \$2,100).....\$1,550 _____
- ☐ National Guide plus Small Vertical Ad plus Web Page and Web Story (value \$2,000).....\$1,500 _____
- ☐ Holiday Guide plus Web Page and Web Story (value \$1,500).....\$1,000 _____

SPECIAL PACKAGE SUBTOTAL: _____

You can increase the size of your display ad for similar savings. Medium horizontal and larger ads are featured on our website as well as in our printed guides.

For more information or to sign up:

240-683-7100; Grace@CharityChoices.com; CharityChoices.com/page/clients