

SPECIAL PACKAGES

DC-Area Charities

FREE web story with each package!

These special offers are for charities that aren't currently in our guides to encourage them to try our guides and other CFC promotional options.

Maximum Exposure/Best Value – **about 35% off**

- ☐ Both DC-area guides *plus* Why Support? Space in both (value \$4,350).....\$2,850 _____
- ☐ Both DC-area guides *plus* a Medium Horizontal Ad* in both (value \$4,100).....\$2,650 _____
- ☐ Both DC guides+ *Recreation News* (Horiz. Ad* or Why Support? Space) (value \$3,600).....\$2,350 _____

Federal Employee Focus – **about 30% off**

- ☐ Both DC-area Guides *plus* a Small Vertical Ad in both (value \$3,600)\$2,500 _____
- ☐ DC-area Guide listing with a Medium Horizontal Ad* or Why Support space *plus* *Recreation News* (Horizontal Ad* or Why Support? Space) (value \$3,100)\$2,150 _____
- ☐ Both DC-area guides (value \$2,850).....\$2,000 _____
- ☐ DC-area Guide listing *plus* Why Support? Space (value \$2,350).....\$1,650 _____
- ☐ DC-area Guide + *Recreation News* (Horizontal Ad* or Why Support?) (value \$2,350).....\$1,650 _____

Lower Budget Package that still includes a Web Story – **about 30% off**

- ☐ Holiday/Post Guide *plus* Web Page and Web Story (value \$1,500)\$1,000 _____

For DC charities with < \$500,000 annual budget

- ☐ Holiday/Post Guide *plus* Web Page and Web Story (value \$1,500)\$750 _____

SPECIAL PACKAGE SUBTOTAL: _____

Increase the size of your ad for similar savings.

* *Medium horizontal and larger ads are featured on our website as well as in our printed guides.*

For more information or to sign up:

240-683-7100; Grace@CharityChoices.com; CharityChoices.com/page/clients