

In 2014, three related charities that had been part of our CFC Guides for many years decided to drop out. In 2015, all three came back in. This offered a great opportunity to see our guides' impact. In 2014, these three charities went down far more than the CFC went down. In 2015, they went up while the CFC continued to go down. The fourth related charity (Heart Disease Research) was not in our guides during any of these years, creating a control.

Organization name	CFC Income 2013 <i>(In Charitable Choices Guides)</i>	CFC Income 2014 <i>(Not in Charitable Choices Guides)</i>	CFC Income 2015 <i>(Return to Charitable Choices Guides)</i>
Breast Cancer Aid and Research Institute	\$386,700	\$256,700	\$235,300
Breast Cancer Research and Assistance Fund	\$402,100	\$241,100	\$364,300
Cancer Aid and Research Fund	\$240,300	\$186,300	\$189,200
Total 2013 - 2015	\$1,029,100	\$684,100	\$788,800
\$ Change		<i>(-\$345,000)</i>	<i>+\$140,700</i>
% Change		<i>(-33.5%)</i>	<i>+20.6%</i>
CFC overall		<i>(-7.8%)</i>	<i>(-8%)</i>
Heart Disease Research Institute <i>(not in our guides during these years)</i>	\$121,800	\$85,600	\$61,000
		<i>(-\$36,200)</i>	<i>(-\$24,600)</i>
		<i>(-29.7%)</i>	<i>(-40.3%)</i>

Data source: *A Million Donors Choose*, 2013, 2014, and 2015. Published by Workplace Giving Alliance (www.wg-alliance.org/research)