

2015 NATIONAL GUIDE DISTRIBUTION

More than 127,000 guides distributed

- **25,600 distributed by hand outside federal offices in six cities.** We distribute guides in the morning, when employees are going to work.
- **98,000 distributed by hand to military employees at 74 bases.**
- **4,000 distributed by hand at Metro stations near federal agencies in the DC area.**

Albuquerque

Raymond G Murphy VA
Medical Center

Dennis Chavez Federal Bldg.
(regional offices of Fish & Wildlife Service, US Bankruptcy Court, VA, Postal Service)

Albuquerque Federal Building and Courthouse *(offices of USDA, DOJ, NLRB, ATF)*

Albuquerque IRS Office

Mountain Station Post Office

Kirkland Air Force Base

Baltimore

Social Security Building on Wabash

City Crescent Building, Howard St. *(offices of HUD, EEOC, DOT, Army Corps of Engineers)*

Fallon Federal Building *(offices of VA, DOJ, Immigration Services)*

Garmatz Federal Courthouse

National Institute on Aging, Bayview Blvd.

Tuscaloosa, AL

Robert Vance Federal Building

GSA Building *(offices of DOJ, DEA, ATF, U.S. Marshals Service)*

2 Post Offices

New York City

Jacob K. Javits Federal Bldg.
(offices of HUD, DOE, HHS, NIH, Tax Court, Immigration Services)

Ted Weiss Federal Building
(Office of IRS, EPA, FBI, U.S.

Export Assistance Center, Forest Service Urban Field Station)

V.A. Medical Center

Duberstein U.S. Bankruptcy Courthouse

Theodore Roosevelt U.S. Courthouse

TSA office at Cadman Plaza, Brooklyn

Thurgood Marshall U.S. Courthouse

James Farley U.S. Post Office

Federal Office Building on Varick St. *(offices of OSHA, Defense Contract Audit Agency, Federal Archives, Peace Corps)*

Miami

Wilkie D. Ferguson Courthouse

USCIS Office, 7th Ave.

Brickell Plaza Federal Building *(offices for HUD, Coast Guard, HHS/Federal Occupational Health, Immigration and Customs Enforcement, EPA)*

VA Medical Center

Two Social Security offices

Philadelphia

William J. Green Federal Building *(offices of FBI, DEA, IRS, OPM, Secret Service)*

U.S. Custom House *(offices for FDA, State, Homeland Security, National Park Service, Customs and Border Protection)*

IRS 30th Street Campus *(formerly the city's main post office; 5,000+ employees)*

American Postal Workers Union
30th St. Post Office
U.S. Mint

Military Bases

AL Ft. Rucker
Gunter AFB
Maxwell AFB
Redstone Arsenal

AR Little Rock AFB

AZ Davis-Monthan AFB
Fort Huachuca
Luke AFB

CA Beale AFB
Camp Pendleton MCB
Edwards AFB
Fort Irwin
Imperial Beach
LeMoore NAS
Los Angeles AFB
March AFB
McClellan AFB
Miramar NAS
Moffett Field
North Island NAS
Ord Military Community
Port Hueneme NCBC
San Diego NS
Travis AFB
Twentynine Palms

CO Buckley AFB
Fort Carson
Peterson AFB

CHARITABLE CHOICES

U.S. Air Force Academy	KS Fort Leavenworth	Seymour-Johnson AFB
	Fort Riley	
CT New London	McConnell AFB	NE Offut AFB
	KY Fort Campbell	
DE Dover AFB	Fort Knox	NJ McGuire AFB
	LA Barksdale AFB	
FL Eglin AFB		NV Nellis AFB
Jacksonville NAS	MA Hanscom AFB	
Kings Bay NSB	MD Aberdeen PG	NY Fort Drum
MacDill AFB	Patuxent River NAS	West Point USMA
Mayport NAS		
Patrick AFB	MI Selfridge ANGB	OH Wright-Patterson AFB
Pensacola NAS		
Tyndall AFB	MO Fort Leonard Wood	OK Fort Sill
	Whiteman AFB	Tinker AFB
GA Fort Benning		
Fort Gordon	MS Keesler AFB	RI Newport NS
Fort Stewart		
Hunter AAF	MT Malmstrom AFB	SC Charleston AFB
Moody AFB		Charleston NWS
Robins AFB	NC Camp Lejeune MCB	Fort Jackson
	Cherry Point MCAS	Shaw AFB
IL Great Lakes NTC	Fort Bragg North	
Scott AFB	Fort Bragg South	TN Memphis NAS
	New River MCAS	

2015 DC-area CFC Guide Distribution

More than 153,000 guides distributed

- **57,540 distributed by hand outside federal buildings and Metro stations near federal agencies, as well as outside large suburban Metro stations.** Altogether we distributed guides that targeted employees at 78 DC-area federal agencies (*see below*). Our 10 distributors did 197 distinct distributions during the early morning rush hours over a 6-week period in the fall.
- **20,000 distributed by hand to military employees at six DC-area bases.**
- **75,770 inserted in *Recreation News*,** the monthly magazine of Government Employee Associations and Military MWRs. (*MWRs are a network of support and leisure services for soldiers and their families.*) It is distributed internally at dozens of DC-area federal agencies and military installations (*see list on back*).

Federal Offices

Agency for International Development	Federal Deposit Insurance Corporation	National Navy Medical Center
Agriculture Department	Federal Emergency Management Agency	National Oceanographic and Atmospheric Administration
Alcohol, Tobacco, Firearms and Explosives Bureau	Federal Energy Regulatory Commission	National Science Foundation
Army Corps of Engineers	Federal Judiciary Building	Naval Yard
Bureau of Engraving and Printing	Federal Reserve Bank	Navy Bureau of Medicine and Surgery
Bureau of Indian Affairs	Fish and Wildlife Services	New Executive Office Building
Bureau of Labor Statistics	Food and Drug Administration	Nuclear Regulatory Commission
Bureau of Prisons	Forest Service	Office of Personnel Management
Census Bureau	General Accounting Office	Peace Corps
Centers for Medicare and Medicaid	General Services Administration	Pentagon
Central Intelligence Agency	Goddard Space Center	Secret Service
Commerce Department	Government Printing Office	Securities and Exchange Commission
Coast Guard	Health and Human Services Department	Small Business Administration
Department of Education	Housing and Urban Development Dept.	Social Security Administration
Department of Energy	Interstate Commerce Commission	State Department
Department of Homeland Security	Import/Export Bank	Transportation Department
Drug Enforcement Administration	Institute of Peace	Treasury Department
Environmental Protection Agency	Interior Department	United States House of Representatives
Equal Employment Opportunity Commission	Internal Revenue Service	United States Postal Service
Federal Aviation Administration	Justice Department	United States Senate
Federal Bureau of Investigation	Labor Department	US Citizenship and Immigration Services
Federal Communications Commission	Library of Congress	US Customs and Border Protection
	National Archives	US Mint
	National Air and Space Administration	US Naval Research Lab
	National Institutes of Health	US Naval Observatory
	National Institute of Standards and Technology	US Patent and Trademark Office
		Veterans Affairs Department

CHARITABLE CHOICES

Voice of America
Walter Reed National Military
Medical Center

Military Bases: *Distributed
by hand at commissaries*

DC Bolling AFB
MD Andrews AFB
Fort Meade
VA Fort Belvoir
Fort Myer
Langley AFB

Recreation News Inserts:
*We inserted 75,770 guides in
the issue of Recreation News
distributed in late October,
which is distributed in these
offices:*

**Washington, DC:
NW, NE and SE:**

Agriculture Dept. - Economic
Research Service
Bureau of Alcohol, Tobacco,
Firearms and Explosives
Bureau of Labor Statistics
Commerce Department
Equal Employment Opportunity
Commission
Export Import Bank
Federal Deposit Insurance
Corporation
Federal Election Commission
Federal Energy Regulatory
Commission
Federal Judiciary
Federal Maritime Commission
Federal Reserve Board
General Accounting Office
General Services Administration
Government Printing Office
Interior Department
Internal Revenue Service
Interstate Commerce
Commission
Justice Department
Labor Department
Library of Congress
Merit Systems Protection Board
Military Sealift Command

National Academy of Sciences
National Archives
National Gallery of Art
National Labor Relations Board
National Museum of Natural
History
Naval Observatory
Navy Bureau of Medicine
& Surgery
OMB
OPM
Office of Thrift Supervision
Post Office D.C. Main
Pension Benefit Guarantee
Corp.
Securities & Exchange
Commission
Treasury Department
U.S. Attorneys Office
U.S. Tax Court
Veterans Administration
Veterans Admin. Hospital -
Recreation Therapy

Southwest DC:

Agriculture Department
US International Trade
Commission
Bolling A.F.B.
Bureau of Engraving & Printing
Education Department
Energy Department
Environmental Protection
Agency
FCC
Federal Emergency
Management Agency
Housing & Urban Development
NASA
Naval Research Laboratory
Naval Station Washington
Postal Service Headquarters
Treasury Department
Transportation Department
U.S. Secret Service

Maryland:

Agriculture Dept. - USDA
Research Center
Air Force - Fort Meade
Census Bureau
Consumer Product Safety
Commission
Agriculture Dept. FSIS

Food & Drug Admin.
Health & Human Services -
Parklawn
Internal Revenue Service -
Lanham
National Archives Records
Administration
National Institute of Standards
& Technology (NIST)
National Imagery & Mapping
Agency
National Institutes of Health /
Bethesda and Rockville
National Oceanographic &
Atmospheric Administration
Nuclear Regulatory Commission
Patuxent River Naval Air
Station - Naval Air Systems
Treasury Department - PG Plaza

Virginia:

Agriculture Dept. - FNS Budget
MWR Naval Surface Warfare
Center
Army - Pentagon
Defense Communications
Agency
Defense Finance & Accounting
Service
Farm Credit Administration
F.B.I. Training Academy
Fort Belvoir - Civilian Welfare
Office
US Citizenship and Immigration
Services
Marine Corps Community
Service
National Credit Union
Administration
National Science Foundation
National Technical Information
Service
Navy Financial Management &
Comptroller
Office of Naval Research
Patent and Trademark Office
Social Security Administration
Topographical Engineering
Center
U.S. Geological Survey
Washington Air Traffic
Controllers

2015 WASHINGTON POST GUIDE DISTRIBUTION

200,466 inserted in the Post on Sunday, Nov. 1, 2015

To determine which *Post* “zones” should receive this guide, our first priority was reaching communities served by our local charities. We then made sure we reached zones with the highest percentages of federal employees. We inserted guides in the 75 *Post* zones with the most federal employees.

Within many of these zones, we chose areas (“microzones”) with the highest incomes. The average household income for the subscribers who received our guides was nearly \$150,000.

We used the *Post*’s demographic information for each zone to determine that 17.6% of the *Post* subscribers who received our guides were federal employees – 35,282. Another 1.4% of *Post* subscribers are military personnel – 2,807.

Washington, DC

20th Street
Anacostia
Benning
Brightwood
Brookland
Cleveland Park
Columbia Heights
Congress Heights
Customs House
Friendship Heights
Georgetown
Kalorama
Kendall Green
L’Enfant Plaza
Le Droit Park
Northwest
Southeast
Walter Reed
Watergate

Prince George’s County

Accokeek
Bowie
Capitol Heights
Cheverly
Clinton
District Heights
Fort Washington
Glenn Dale
Laurel
Mitchellville
Montpelier
Oxon Hill
Suitland
Temple Hills

Upper Marlboro

Montgomery County

Bethesda
Boys
Brookeville
Cabin John
Chevy Chase
Colesville
Derwood
Diamond Farms
Friendship Heights
Gaithersburg
Germantown
Laytonsville
Olney Cluster
Pike (Rockville)
Poolesville Cluster
Potomac
Rockville
Takoma Park
Twinbrook
West Bethesda
Wheaton

Arlington County

Arlington South
Arlington Central
Court House
Eads
North Arlington
Preston King
Rosslyn
Shirlington

Fairfax County

Annandale
Belle View
Centreville
Chantilly
Dunn Loring
Engleside
Fairfax
Fairfax Station
Falls Church
Franconia
Ft. Belvoir
Great Falls
Herndon
Jefferson Manor
Kingstowne
Lorton
McLean
Olde Town
Park Fairfax
Pickett
Potomac
Reston
Shirley Duke
Vienna
Wellington
West Springfield

Howard County

Howard North

2015 Holiday Guide Distribution

More than 44,000 guides distributed, all by hand or mail

- **34,220 distributed by hand outside Metro stations near federal agencies as well as at large suburban Metro stations** (see list below). Our eight distributors did 96 distinct distributions during the early morning rush hour over a 3-week period in December. We began distributing on Giving Tuesday, Dec. 1. We focused on Metro stations near federal buildings as well as high volume commuter stations. Fortunately the weather was exceptionally warm and calm in December, which allowed us to complete this distribution by Friday, Dec. 18. As usual, the DC CFC extended its campaign to Dec. 31. Interestingly, our distributors found most people even more receptive to taking our guides in December, during the holiday giving season.
- **9,987 mailed to donors in the San Francisco Bay area (~6,000) and Southern CA (~4,000)**. Mailing is a very expensive way to distribute our guides, but it gets them directly in the hands of donors at home at the peak of the holiday giving season. Most of these donors are very wealthy. All but 189 had household incomes exceeding \$300,000. Nearly 5,000 had incomes exceeding \$500,000. The exact areas where we mailed guides depended on the communities served by our local CA charities.

Mailing

San Francisco Bay Area:

Concord
Danville
Livermore
Pleasanton
Mountain View
Palo Alto
San Jose
San Leandro
Oakland
Berkeley
San Francisco

Los Angeles:

Altadena
Pasadena
San Marino
Topanga
Santa Monica
West LA
Los Angeles
Pacific Palisades

San Diego

Several zip codes

Metro Stations and Federal Buildings

Addison Road
Anacostia
Archives Navy Memorial
Ballston
Branch Avenue
Capitol South
Cheverly
Clarendon
College Park
Crystal City
Dunn Loring
Dupont Circle South
East Falls Church
Education Dept.
Farragut West
Federal Center SW
Federal Triangle
Fort Totten
Glenmont
Judiciary Square
King Street
Landover
Largo Town Center
L'Enfant Plaza

McPherson Square
Medical Center
Minnesota Avenue
Morgan Blvd.
Navy Yard
New Carrollton
Pentagon City
Prince George's Plaza
Rockville
Rosslyn
Shady Grove
Silver Spring
Smithsonian
Southern Ave.
State Dept
Suitland
Twinbrook
Union Station
Van Dorn
Vienna
Veterans Affairs
West Falls Church
Wheaton
White Flint

2015 MILITARY FREE-STANDING INSERT DISTRIBUTION

565,000 distributed, more than 542,000 by hand

Our inserts are distributed at commissaries on 241 bases around the world.
96% are distributed by hand.

AK Anchorage Area	DC Bolling AFB	Andrews AFB
Eielson AFB	DE Dover AFB	Annapolis NSA
Fort Greely	FL Eglin AFB	Forest Glen
Frot Wainwright	Hurlburt Field	Fort Detrick
Kodiak	Jacksonville NAS	Fort Meade
AL Fort Rucker	Key West NAS	Patuxent River NAS
Gunter AFB	MacDill AFB	ME Bangor ANGB
Maxwell AFB	Mayport NS	MI Selfridge ANG Base
Redstone Arsenal	Patrick AFB	MO Fort Leonard Wood
AR Little Rock AFB	Pensacola NAS	Richards-Gebaur
AZ Davis-Monthan AFB	Tyndall AFB	Whiteman AFB
Fort Huachuca	Whiting Field	MS Columbus AFB
Luke AFB	GA Albany MCLB	Gulfport NCBC
Yuma MCAS	Camp Merrill	Keesler AFB
Yuma PG	Ft. Benning	Meridian NAS
CA Barstow MCLB	Ft. Gordon	MT Malmstrom AFB
Beale AFB	Ft. McPherson	NC Camp Lejeune
Bridgeport MCMWTC	Ft. Stewart	Cherry Point MCAS
Camp Pendleton MCB	Hunter AAF	Fort Bragg
China Lake NAWS	Kings Bay NSB	Fort Bragg (South)
Edwards AFB	Moody AFB	New River MCAS
El Centro NAF	Robins AFB	Seymour-Johnson AFB
Fort Hunter-Liggett	HI Hickam AFB	ND Grand Forks AFB
Fort Irwin	Kaneohe Bay MCBH	Minot AFB
Imperial Beach	Pearl Harbor	NE Offutt AFB
Lemoore NAS	Schofield Barracks	NH Portsmouth NSY
Los Angeles AFB	ID Mountain Home AFB	NJ Lakehurst NAEC
March ARB	IL Great Lakes NTC	McGuire AFB
McClellan	Rock Island Arsenal	Picatinny Arsenal ARDEC
Miramar NAS	Scott AFB	NM Cannon AFB
Moffett Field	IN Crane NSWC	Holloman AFB
North Island NAS	Harrison Village	Kirtland AFB
Ord Community	KS Fort Leavenworth	White Sands
Port Hueneme NCBC	Fort Riley	NV Fallon NAS
San Diego NS	McConnell AFB	Nellis AFB
San Onofre Annex	KY Fort Campbell	NY Fort Drum
Travis AFB	Fort Knox	Fort Hamilton
Twentynine Palms	LA Barksdale AFB	Saratoga Springs
Vandenberg AFB	Fort Polk	West Point
Cuba Guantanamo Bay	New Orleans NAS	OH Wright-Patterson AFB
CO Air Force Academy	MA Hanscom AFB	
Buckley AFB	MD Aberdeen PG	
Ft. Carson		
Peterson AFB		

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 CHARITABLE CHOICES

OK Altus AFB
 Fort Sill
 Tinker AFB
 Vance AFB

PA C.E. Kelly SF
 Carlisle Barracks
 Tobyhanna AD

PR Fort Buchanan

RI Mitchel Field NAS
 Newport NS

SC Charleston AFB
 Charleston NWS
 Fort Jackson
 Parris Island MCRD
 Shaw AFB

SD Ellsworth AFB

TN Arnold AFB
 Memphis NAS

TX Corpus Christi NAS
 Dyess AFB
 Fort Bliss
 Fort Hood II Warrior Way
 Fort Hood I - Clear Creek
 Fort Sam Houston
 Fort Worth NAS
 Goodfellow AFB
 Kingsville NAS
 Lackland AFB
 Laughlin AFB
 Randolph AFB
 Sheppard AFB

UT Dugway
 Hill AFB

VA Dahlgren NSWC
 Fort Belvoir
 Fort Eustis
 Fort Lee (DeCA HQ)
 Fort Myer
 Langley AFB
 Little Creek Navphibase
 Norfolk NB
 Oceana NAS
 Portsmouth NNSY
 Quantico MCCDC

WA Bangor NSB
 Bremerton NBK
 Fairchild AFB
 Fort Lewis
 McChord AFB
 Smokey Point NS
 Whidbey Island NAS

WI Ft. McCoy
 WV Sugar Grove
 WY F.E. Warren AFB

EUROPE

ANKARA
 ANSBACH
 AVIANO AB
 BAMBERG
 BAUMHOLDER
 CAIRO
 CHIEVRES
 GARMISCH
 GRAFENWOEHR
 HOHENFELS
 ILLESHEIM
 INCIRLIK
 IZMIR
 KELLEY BARRACKS
 LAJES FIELD
 LIVORNO
 NAPLES
 NEX MORON
 NEX NAPLES
 PANZER
 PATCH BARRACKS
 RAF ALCONBURY
 RAF CROUGHTON
 RAF MENWITH HILL
 RAF MILDENHALL
 RAMSTEIN AB
 RIYADH
 ROBINSON BARRACKS
 ROTA
 SCHINNEN
 SCHWEINFURT
 SEMBACH
 SIGONELLA
 SPANGDAHLEM AB
 USNA LISBON
 USNO SOUDA BAY
 VICENZA
 VILSECK
 VOGELWEH AB
 RAF LAKENHEATH
 WIESBADEN

OS PACIFIC

ANDERSEN
 ATSUGI
 CAMP CASEY
 CAMP COURTNEY
 CAMP FOSTER
 CAMP HUMPHREYS
 CAMP KINSER
 CAMP KURE
 CAMP RED CLOUD
 CAMP STANLEY
 CAMP WALKER (DAEGU)
 CAMP ZAMA
 CHINHAE
 HARIO
 IWAKUNI
 K-16 AIR FIELD
 KADENA
 KUNSAN AB
 MISAWA AB
 NS GUAM (OROTE)
 OSAN AB
 SAGAMIHARA
 SASEBO
 YOKOSUKA
 YOKOTA AB
 YONGSAN

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